



WINTER WHITE ALE SRS



IN MARKET: 10/27/2025-01/12/2026



Winter White Ale Style Guide

Tasting Notes

Winter may be chilly, but this festive ale balances bright orange peel with holiday spices like cinnamon and nutmeg to warm up even the coldest temperatures and help you celebrate the season.

Food Pairings

- Small Plates: Baked Brie, Camembert, Roasted Brussel Sprouts, Sweet Potato fries
- Entrees: Baked ham, Pad Thai, Roasted duck
- Desserts: Gingerbread, sugar cookies, Apple Pie, Crème Brulee, Fruit tarts

Style Profile

Style	White Ale
Malt Varieties	Samuel Adams two-row pale malt blend, wheat
Hop Varieties	Spalt Spalter Noble hops
Special Ingredients	Cinnamon, Nutmeg, Orange Peel & Clove
IBUs	8
Color	Pale golden, hazy / 6 SRM
Alcohol	5.7% ABV
Yeast Strain	Samuel Adams ale yeast
First Brewed	2020
Pack Sizes	6pk bottles, 12pk bottles, 12pk cans, ½ bbl keg, 1/6 bbl keg, 19.2oz cans

Tasting Steps

- **Appearance:** Pale golden, hazy
- **Aroma:** Herbal, spice, and citrus notes
- **Taste:** Slightly sweet, citrusy orange flavors balance spicy cinnamon and earthy nutmeg; Spalt Spalter Noble hops contribute a subtle herbal lemon character
- **Mouthfeel:** Medium-bodied
- **Finish:** Crisp finish from the wheat with a citrus note on the palate followed by a lingering warming note from the cinnamon and nutmeg

Product Images



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Pack Lineup



6pk Bottles



12pk Bottles



12pk Cans



19.2oz Cans



Draft



Winter White Ale Product

Product Dimensions

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Package Type	QTY	Length (in.)	Width (in.)	Height (in.)	Volume (cu. in.)	Net Weight (lb.)	Gross Weight (lb.)	Pallet Info
12pk Bottle Carton	12	9.75	7.50	9.63	703.8	9.50	15.24	12 cases/layer, 5 layers high
Bottle 2/12pk	2	15.31	10.06	9.75	1501.68	9.46	14.79	12 cases/layer, 5 layers high
12pk Can Wrap	12	10.44	7.81	4.94	402.64	9.50	10.09	See Pallet Config. below
Can 2/12pk	2	15.88	10.69	5.06	0.50	18.99	20.35	10 cases/layer, 10 layers high
6pk bottle Carrier	6	7.31	4.94	9.19	328.61	4.76	7.62	See mother carton
4-6pk Mother Carton	4	15.88	10.69	9.63	0.89	19.04	31.20	12 cases/layer, 5 layers high
12pk 19.2oz Can	12	10.38	7.79	7.41			16	24 units/layer, 6 layers/pallet,
Package Type	Width L-R (in.)	Depth F-B (in.)	Height T-B (in.)	Volume (cu. in.)	Net Weight (lb.)	Gross Weight (lb.)	Pallet Info	
1/2 barrel	15.55	15.55	23.25	5622.29	130.83	161.69	12 kegs, 4 per layer, 3 layers high	
1/6 barrel	10.94	10.94	23.25	2784.89	43.61	57.06	24 kegs, 12 per layer, 2 layers high	



Item Numbers

Product	SKU	UPC	PTC	Shelf Life
Winter White Ale 12pk 12oz Bottles	SA2X13	0 87692 01103 3	\$17.99 -19.99	6 months
Winter White Ale 12pk 12oz Cans	SA2X63	0 87692 01983 1	\$17.99 - 19.99	
Winter White Ale 6pk 12oz Bottles	SA2X12	0 87692 30050 2	\$9.99 - \$11.99	
Winter White Ale 19.2oz Can	SA2X54	0 87692 02156 8	\$2.99 - \$3.19	
Winter White Ale 1/2 Keg	SA2X90	0 87692 01999 2	Line priced with Boston Lager	180 days
Winter White Ale 1/6 Keg	SA2X60	0 87692 30918 5	Line priced with Boston Lager	

